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APPLIED NLP BUSINESS PRACTITIONER

ACCREDITED BY ANLP (12 DAYS)

The **WHATEVER LIFE THROWS Applied NLP Business Practitioner programme** teaches existing and aspiring leaders and coaches a set of applied psychological techniques that enable them to facilitate pragmatic change, motivate action, and increase engagement. The programme is designed to build confidence and congruence enabling leaders to influence with integrity, and apply their learning directly in the workplace.



DIPLOMA OF APPLIED NLP: COACHING

Delivery: Three days plus two days



DIPLOMA OF APPLIED NLP: LEADERSHIP

Delivery: Three days plus two days

Each Diploma course can be attended as a standalone workshop (accredited through The Association for NLP)

Once you've completed both Diploma courses (which can be taken in either order) the final two day module consolidates your learning and certifies you as an NLP Business Practitioner.



ADVANCED TECHNIQUES AND INTEGRATION

START HERE.

'IF YOU WOULD LIKE TO KNOW ABOUT NLP FROM AN AUTHENTIC ORGANISATION, THEN THIS IS THE ORGANISATION TO LEARN WITH. NEIL AND ANDY BRING A REFRESHING FOCUS AND LOTS OF INSIGHTS AS TO HOW TO BE A GREAT NLP COACH.'

– Executive Coach

'IT'S AN AMAZING EXPERIENCE AND HELPS YOU ACHIEVE AMAZING RESULTS.'

– Learning & Development Consultant, Financial Services

'NLP OFFERS A NEW WAY OF UNDERSTANDING OTHERS AND COMMUNICATING WITH PEOPLE BOTH AT WORK AND IN YOUR PERSONAL LIFE WHICH IS POSITIVE AND LIFE AFFIRMING.'

– Manager, FSA

'... REALLY WORTHWHILE, A SOUND INVESTMENT.'

– CEO, Charity

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DIPLOMA OF APPLIED NLP: COACHING

ACCREDITED BY ANLP (5 DAYS)



Delivery: Three days plus two days

Coaching is more than just a buzzword, it's a set of skills and attitudes that lead out the talent inherent in your workforce.

NLP coaching techniques are very practical, proven, and feel quite natural in their execution.

This is because NLP has been modelled from successful human experience, and the difference that makes the difference captured and distilled so that it can be easily replicated.

NLP utilises what we do naturally and teaches how to harness these skills so that they can be used consciously to help us to achieve our desired outcomes.

'IT'S LIKE VIEWING THE WORLD THROUGH DIFFERENT LENSES. THE LEARNING IS ENLIGHTENING AND LAUNCHES YOU, WELL-ARMED, ON THE JOURNEY TO BEING A TRULY GREAT NLP COACH!'

— Head of Learning, Charity

The **WHATEVER LIFE THROWS Diploma of Applied NLP: Coaching** recognises how change happens and teaches a set of powerful techniques and concepts that enable you to help others overcome any blocks that hold them back from being the best version of themselves possible and enable them to build personal resourcefulness.

In addition you'll learn to embody the traits of successful coaches, enabling you to build rapport quickly, even with difficult people, and read the subtle signs and signals that indicate what's going on below the surface in order to explore incongruities between a person's words, thoughts and feelings.

HERE ARE SOME KEY OBJECTIVES WE'LL BE COVERING DURING THE COURSE

- Learn how to connect with people at a meaningful level, no matter who they are.
- Develop powerful interpersonal and intrapersonal communication skills.
- Learn sophisticated language skills that enable you to get beneath the surface to really understand what people mean, and help them structure their thinking for the best chance of success.
- Recognise how habits are formed, and how to dissolve these and instil more resourceful behaviours.
- Learn principles and techniques that encourage people to take true personal responsibility for their own learning and development.
- Discover a system for designing compelling goals that radically increases the likelihood of successful implementation.

The **Diploma of Applied NLP: Coaching** provides credits towards the **WHATEVER LIFE THROWS Applied NLP Business Practitioner** programme and is accredited by The Association for NLP (ANLP).

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DIPLOMA OF APPLIED NLP: LEADERSHIP

ACCREDITED BY ANLP (5 DAYS)



Delivery: Three days plus two days

In today's troubled times, businesses, charities and indeed the world need leaders – people who inspire us to be the very best versions of ourselves possible and to move beyond any barriers that have held us back from achieving at the highest levels. In business, good leadership promotes a happier, more confident, responsible, and courageous workforce.

NLP coaching techniques are very practical, proven, and feel quite natural in their execution.

This is because NLP has been modelled from successful human experience, and the difference that makes the difference captured and distilled so that it can be easily replicated.

'WLT GAVE ME BETTER EMOTIONAL INTELLIGENCE AND ENHANCED MY MANAGEMENT SKILLS. MY TEAMS PERFORM BETTER AND MY CLIENTS FEEL TRULY UNDERSTOOD AS A RESULT.'

– Executive, Pharmaceuticals

The **WHATEVER LIFE THROWS Diploma of Applied NLP: Leadership** course teaches you to embody the traits of powerful leaders and to 'be the change' in your organisation - recognising that by changing yourself you can influence how others 'show up' around you. The programme further distils a set of skills, attitudes and behaviours that enable you to influence with integrity and charisma; aligning individuals or a team behind a shared mission or vision. You will learn powerful communication and negotiation skills, and unpack the mysteries of motivation to maximise the chance of you achieving your goals successfully and inspiring others to do the same.

HERE ARE SOME KEY OBJECTIVES WE'LL BE COVERING DURING THE COURSE

- Gain management skills to empower others to problem-solve and find solutions to their own challenges.
- Discover how to motivate and support, even challenging, people, and create goals your team or group can get behind.
- Embrace tasks you dislike; from cold-calling to presentations, and learn to inspire others to do the same.
- Learn how to build win-win relationships and negotiate with impact and integrity.
- Explore how change happens at both the personal and organisational level.
- Learn the tricks used by motivational speakers to impact the emotional state of an audience and manage energy.
- Understand how stress impacts every level of our neurology and physiology and gain powerful techniques that diffuse it.

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ADVANCED TECHNIQUES AND INTEGRATION

ACCREDITED BY ANLP (2 DAYS)



As many coaches and leaders know, there are times when people don't respond as rationally as one might expect under normal conditions. This can be because they have unconscious processes playing out that are influencing their behaviour.

Our **ADVANCED SKILLS AND INTEGRATION module** provides an introduction to the psychological techniques covered in our **DIPLOMA OF APPLIED NLP: THERAPEUTIC COACHING** and **NLP MASTER PRACTITIONER** courses (both of which are available to further your study should you desire).

This includes the much publicised NLP Fast Phobia Cure and a selection of other techniques that enable you to help people move beyond entrenched unconscious processes in order to achieve at even higher levels.

This module also gives you a chance to integrate and demonstrate your learning in order to be accredited as an **ANLP NLP Business Practitioner**.

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WHAT WE'RE ABOUT

Whatever Life Throws blends Applied NLP and coaching skills with cutting-edge accelerated learning tools to help you facilitate real and lasting change that your team embraces and embodies.

Our interpretation of NLP is both evidence-based and ethical, complemented by cutting-edge discoveries in positive psychology, neuroscience, quantum physics and more.

The **WHATEVER LIFE THROWS** training team is led by Neil Almond, a well-respected and sought after international coach, trainer and consultant. He has delivered projects for many of the UK's top organisations, facilitated sessions in Downing Street and has worked with industry leaders including Sir Richard Branson.

BOOK YOUR COURSE TODAY

For more information on this course, please contact

[Andy Cartmell](mailto:andy@whateverlifethrows.com)

andy@whateverlifethrows.com

or by phone + (44) 020 313 77 121

You can also book online www.whateverlifethrows.com



HELPING YOU FROOM WHERE YOU ARE TODAY
TO WHERE YOU WANT TO BE

START HERE.